



April 2, 2012

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# MEDIA ADVISORY

## SIUE fights cancer at 5th annual Relay for Life

Southern Illinois University Edwardsville is feeling lucky this Friday the 13<sup>th</sup> by hosting Relay for Life with over 33 participating teams and a \$30,000 goal for the American Cancer Society. Relay for Life is a 12 hour event ...because cancer never sleeps, so why should we?

**WHAT:** SIUE Relay for Life event.

**WHEN:** Friday, April 13  
6 p.m. – 6 a.m.

**WHY:** College students are using their time to give back and help Relay for Life save lives. Relay for Life fights for every birthday threatened by every cancer in every community. All money goes to the American Cancer Society for cancer research, service programs and patient education.

**WHO:** SIUE student body, faculty, staff and community come together for a good cause.

**WHERE:** SIUE Korte Stadium  
Edwardsville, Ill.

**PHOTO OP:** Opening Ceremony: Friday, 6 p.m.  
Survivor Lap: Immediately following Opening Ceremony  
Fight Back: approximately 10 p.m.  
Luminaria Ceremony: approximately 9 p.m.  
Closing Ceremony: Saturday, 6 a.m.

For more information, visit [www.relayforlife.org/SiueIL](http://www.relayforlife.org/SiueIL) or call Christine Hopper at 1-800-227-2345.

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